Fonts

Serif
Adobe Garamond
A quick brown fox jumped over the lazy dog
Quick Brown Fox

Sans serif
Trade Gothic
A quick brown fox jumped over the lazy dog
Quick Brown Fox

Logo
Crown and Fu Line is PMS 5425; Rule and Columbia Engineering is Trajan Pro PMS 541

Colors

Primary
Double hit black
PMS 5415
Process: 100C, 60M, 70Y, K100

Silver
PMS 1215
Process: 13M, 58Y

Gold
PMS 110
Process: 2C, 24M, 100Y, 7K

Secondary
Cool Grey 7
PMS 1675
Process: 82M, 100Y, 28K

Copper
PMS 291
Columbia Blue
PMS 7542: 24C, 4M, 4Y, 13K

Platinum
PMS 2955
Process: 100C, 55M, 10Y, 25K

Sample

Banners: 287 Background
Typ: white or 292